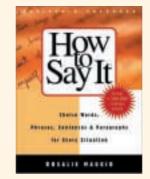


How to Say It A Helpful Guide on Letter Writing

We all know the importance of saying the right thing at the right time. The question is how to say it. For occasional letter writers, it is nothing extraordinary for them to sit in front of the desk, wondering how to start a congratulatory letter or how to decline an invitation tactfully. For anyone who has trouble finding the right words to convey his message, *How to Say It* is a practical and useful guide.



The book covers 50 letter topics including letters of appreciation, congratulation, acceptance and refusal. Each chapter begins with general guidelines for writing a particular type of letter, followed by practical advice for special situations and tips on the content, such as what to say, and sometimes – more importantly – what not to say. For example, in the chapter on refusals, the author points out that writing a letter of refusal can be a challenge since most people hate to be rejected. The tips on writing include responding promptly (to allow the reader more time to find another solution or invitee) and giving your reason before your refusal (to prepare the reader for disappointment).

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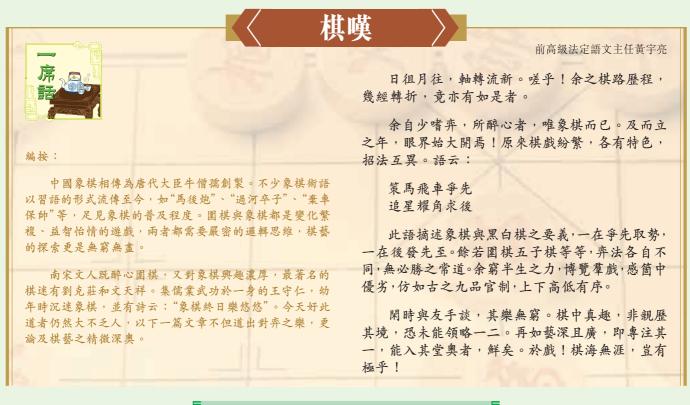
At the heart of each chapter are versatile lists of words, phrases, sentences, and paragraphs relating to the topic. These lists provide readers with the terms that help them convey their message appropriately, whether they want to sound formal or casual, traditional or contemporary. Full sample letters are also included to give the readers a sense of what to look for in the final product. Appendix I touches on the mechanics of letter writing such as letter formats, whilst Appendix II deals with

the content of letters, in terms of grammar and usage, as well as frequently misspelled or confused words, and redundant phrases.

How to Say It is a user-friendly tool that tells you what to say and how to say it. The author, however, makes it clear that the ultimate aim of the book is not to offer readers a quick reference with ready-to-use samples. Since there is more than one right way to write a letter, readers may adapt the guidelines as they see fit in specific situations. What is important in letter writing is, after all, one's own voice and style.

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There can be no high civilisation where there is not ample leisure. Henry Ward Beecher



國手下棋一着,便見得數十着以後之着。 《朱子語錄·卷一零九》